

University of Mumbai

**3233661**

Winter 2025

EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Mass Communication Entertainment, Media & Advertising)
(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 18 November, 2025	10:30 a.m. to 12:30 p.m.	II	53612	Introduction to Media Research
Thursday, 20 November, 2025	10:30 a.m. to 12:30 p.m.	II	53622	Integrated Marketing Communication (IMC)
Monday, 24 November, 2025	10:30 a.m. to 12:30 p.m.	II	53632	Television & Radio Production Programming
Wednesday, 26 November, 2025	10:30 a.m. to 11:30 a.m.	II	53642	Entrepreneurship, Innovation & Media Laws
Friday, 28 November, 2025	10:30 a.m. to 12:30 p.m.	II	53671	Broadcast Business Management
Friday, 28 November, 2025	10:30 a.m. to 12:30 p.m.	II	53672	Media Finance & Accounting

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the timetable shall be communicated on the University website.

Mumbai - 400 098
30th October, 2025

Pooja Raundale
Dr. Pooja Raundale
Director
Board of Examinations & Evaluation